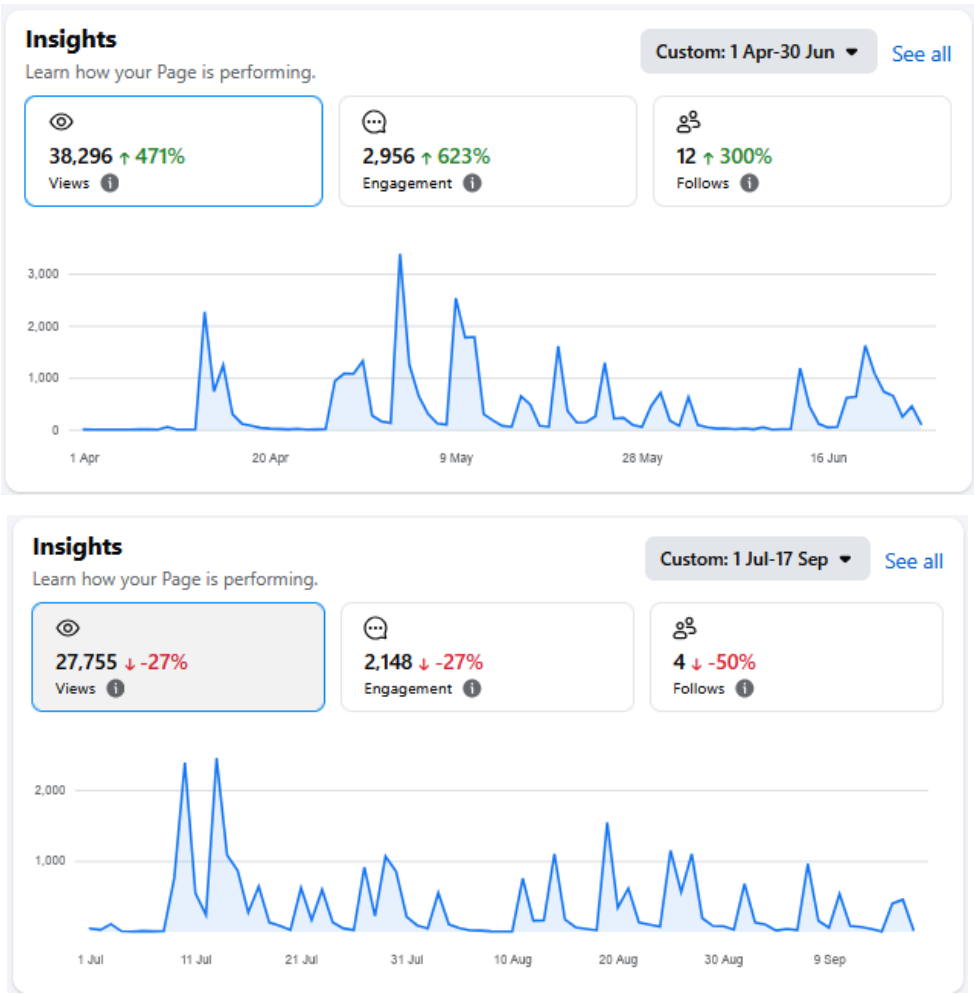


Community Engagement, Social Media & ICT

Social Media

At its July '21 meeting, the parish council approved a proposal (report WPC.21.07.04) to set up, maintain and moderate Social media for the parish (Facebook) in order to increase the reach that the parish has and engage with more residents.

A recent review of the parish social media (Facebook) account is shown below:



On average, the clerk is spending about around an hour a week on web updates and social media.

Time Period	Task	Time Spent	Average Weekly
Q1 2025/26	Web Updates	15:31	01:11
Q2 2025/26	Web Updates	15:06	01:09
Q3 2025/26	Web Updates	14:10	01:05
Q4 2025/26	Web Updates	11:35	00:53
Q1 2026/27	Web Updates	24:55:00	01:55
Q2 2026/27	Web Updates	15:14	01:10

This includes:

- Supporting local organisations with their updates, events and posts
- cross posting most items to the parish council's Facebook page
- sharing with the community pages
- checking Facebook and responding to direct messages.

Activity in the three months to September 17 includes:

News items	58
Calendar events	-
Feedback	13

In addition to the above, the clerk has also undertaken some re-organization of the website pages, posted agenda, reports and meetings and uploaded financial and governance documents.

At the July meeting, the parish council agreed that a hard copy newsletter should be prepared for Autumn 2026 (Min. 26.07.7.6 refers). The clerk has contacted the individual who delivered the Neighbourhood Plan referendum postcards last year who confirmed the same price for delivery of a newsletter in late October (the earliest that they would be available) as for the previous year.

Items to include in the newsletter would be:

- an update on progress with the request for reduction in speed limit
- feature item on volunteering with the parish council
- parish elections 2027
- explanation of budget process and encouraging them to identify their priorities
- seeking to identify residents in the parish who may need extra support in times of community emergency

Powers:

Local Government Act 1972 s.142 - Power for councils to publish information about the council, its services and the services provided in the area by other local authorities, government departments, charities or other voluntary organisations.

Funding:

Community Engagement: £750.00 against Budget of £750.00

Costs:

Newsletter – A3 Double sided full colour folded x 600 £195.00 plus VAT

Delivery £150.00

Total: £345.00 plus VAT (as applicable).

Recommendation:

The parish council authorise the cost of print and delivery of a newsletter 2 sides A3 folded (600 units) at not more than £345.00 plus VAT (as applicable).